

Capital Campaign Committee

Minutes

April 19, 2017

Present: Tom Mabie, Louise King, Carolee Cole, Tony Owen, Sue Wolfe, Heather Ross, Fred Gunnel, Jodi Coxon, Curt Tackmann, Nick Andrus, Donna Clark

Absent: Dan Clark

Agenda was approved. MSA

Minutes from 3/15/2017 were approved. MSA

Jodi Coxon gave a report from the Gala detailing the items she has identified as needing to be changed for next year. There were several other suggestions and notes were taken. See Attached for Jodi's final report.

Things to do again and things to change:

Timeline for the 2018 Gala: Suggestion to have the next Gala in 18 months, September, 2017. Another suggestion to have a Fund-Raising Celebration when the Amphitheater is built. This could be held aside from the Gala and be held at the Amphitheater. Total collected or committed was nearly \$30,000 and approximately 270 attended.

Follow-up action:

Press Release – Sue Wolfe will work on this in time for next week paper.

Heather will send pictures to Sue Wolfe for the press release.

Thank you letters – Letters will be sent to everyone who pledged or gave.

Information Sharing Letter – A letter sharing the information from the Gala will be sent to all those who were unable to attend.

Carolee will send Nick the final address list as well as letterhead to be used for the letters.

Sue Wolfe will ask Wolverine Worldwide if we can use their bulk mailing permit.

Sue Wolfe asked that each person cull their contact lists and submit 5-10 additional names before the informational letter is sent out.

Summer Event – Suggestion to tie an Amphitheater Groundbreaking to a Chamber of Commerce event, Artisan Market and Sidewalk Sales, August 12 and 13.

Discussion regarding how best to go about grant writing.

Specific Grants:

Curt Tackmann noted that his wife, Karen, is willing to help with writing grants.

EDA Grant – Glenna Womack has agreed to write this grant.

DNR Grant – Waiting till April 2018

DTE Grant – Donna and Louise are completing this grant specifically for operational funds for the library.

Consumers Power Grant – Curt Tackmann will look into this grant and make a recommendation at next months meeting.

Overall Campaign Strategy:

Recommendation to the BOD that we ask the City to provide a grant writer and other fund raising opportunities rather than pursuing the involvement of the Breton Group.

Question regarding who will be making the pavers. Duane McIntyre has a contact for this. We will contact him for the information. Discussion regarding the benches – Tony mentioned that Solon Township is considering purchases benches from the same company as the CBDT so we can order them together and save money.

Meeting Dates:

Third Wednesday of each month at 6:30 at the new library. MSA

Next meeting: May 17, 2017

Adjourned: 8:15