

Capital Campaign Committee  
Minutes  
November 9, 2016; 7:00 p.m.  
CS Tool

Team Members: Vicky Babcock, Tom Mabie, Donna Clark, Kurt Mabie, Kevin Peterson, Dan Clark, Carolee Cole, Tony Owen, Curt Tackmann, Louise King

1. Approval of Agenda – Vicky, with changes to membership – remove Lexie and Nick and put them on copy on the email list – Tom Second. Approved
2. Approval of Minutes from 10/26/16 – Tony, Kurt, Approved.
3. Review Foundations Progress – Kevin Peterson
  - a. GVSU – The class is getting the information together effectively.
  - b. Wege Foudation - next cycle is in December. Only give to LEED certified, but the class will ask for the LEED fee and an additional \$5,000. The LEED certification will also open up additional options if we can get that.
  - c. Levitt Foundation, Amphitheater – Kurt will get that specific information to Kevin Peterson and then the class can begin the process for the Levitt Foundation.
  - d. Waiting to hear back from Frey. Kevin’s contact has moved to Traverse City. Heather has another contact who she will contact. Class Instructor has indicated the Spring Semester will be focused on the Amphitheater.
  - e. There is a student association that does fund raising and another collegiate group that is required to plan events. Kevin will see if they can help plan our Gala.
  - f. Computers for Library
    - i. Kurt suggested that Donna contact CSPS and CTA regarding obtaining computers that would be used for credit recovery.
    - ii. Kevin will speak to the Geek Group regarding obtaining computers for the Library.
  - g. J&H Oil, Kurt – Carolee and Kurt will schedule a presentation to them.
  - h. Wesco, Kurt – Carolee and Kurt will schedule a presentation to them.
  - i. Gilson Graphics – Carolee and kurt will schedule a presentation to them.
4. Report on Government Opportunities – Dan Clark
  - a. Patronicity Video Progress and Distribution. Dan is trying to develop the web page. The video is taking on a life of its own. Curt suggested we use Patronicity until the match is fulfilled and then continue to use the site for further fund raising.
  - b. DNR Grant – John Ensley reported to Dan Clark that it is moving forward. John is feeling positive about it. The grant is planned to be used for a pathways between Main Street and the White Pine Trail and bridges, preservation and protection of the Creek. The support letters need to address the topics above.
  - c. TAP grant - separate ask. Will continue work on this.

5. Clock Tower Progress – Met with Lumichron, a company out of GR who builds Clock Towers. They think they would be able to build the clock for \$150,000. They are preparing an ala carte price for the various pieces of the project. Money raised for the Clock Tower project will come into the CBDT and flow out to the American Legion to build the project. Donna Clark will contact the American Legion to schedule a meeting within 2 weeks for Kurt and Carolee to present the plan and invite them to a CCC meeting so they can get involved with fundraising as well as planning the project.
6. Review Business Progress – Curt Tackmann
  - a. Whitecaps Foundation – Curt mailed the paperwork to the White Caps to get us on their agenda for the 50/50 raffle. Kurt asked whether we could do a Cedar Springs night at the White Caps on the same night. Curt will check on that possibility.
  - b. Looking into Best Buy, Griffins, Drive, Home Depot, Rite Aid, Microsoft, and Google for opportunities.
  - c. Heather suggested Comp Renu and Apple as business connections.
  - d. Kurt and Tom will check into supplier connections through CS Manufacturing and CS Engineering.
  - e. Looking into building the Amphitheater with donated labor, “Barn-Raising” style with donated supplies.
7. Report on Individual Contacts – Tom Mabie
  - a. Tom will get on this after Deer Season. Tom suggested doing individual sheets for each of the projects rather than the one sheet with all projects or the large CASE.
  - b. Bolthouse Property update – Kurt M. – We can’t sell it for three years, but we are hoping to lease it with the option to buy. The board approved the purchase.
  - c. 2nd Annual Gala, Nick cannot be the chairperson – Carolee will ask Jody Coxon if she would be willing to be the chair of the event. The focus of this event will be celebrating the building of the library and an overall view of all the projects.
8. Communication Update – Heather Ross
  - a. Website update progress - Heather explained our website updates and shared analytics on how our website is doing. It is going very well.
  - b. We have to get an account with Pay Pal. Carolee will contact Sue Mabie to set up the account then Heather can put the link on the website.
9. Letters of Support – See Above.
10. Library Update
  - a. Construction progress – Things are going well. \$92,551.50 has been raised since the Gala.

Meeting Adjourned at 8:34 p.m.

**Next Meeting Date/Time: 12/14/16, 7:00 p.m. CS Tool**